Robert Petro

Digital Product Manager

📍 Raleigh, NC / NYC / Remote

Experience

Director of Software Development at Allbridge
June 2016 – Present

Lead group responsible for developing and shipping digital products. Make high level decisions on product roadmap and implementation.

Lead Product Manager at Postlight
October 2015 – June 2016

Strategically lead client's product efforts with the team at Postlight. Provided vision, a cohesive plan and ensured the execution of that plan.

Head of Product for Beatport Pro at Beatport
October 2013 – October 2015

Provided vision for the multiple digital product lines that fall under the Beatport Pro banner. I was responsible for seeing that vision was executed and brought to life in a timely manner.

Designer/Front End Developer at Arc90
October 2010 – October 2013

Created designs and interactions that would help improve any one of the many projects that I was working on. I was responsible for delivering work in a timely manner at the highest level of quality. I was also required to execute my designs through coding HTML, CSS and Javascript.

Education

North Carolina State University
MS in Communication | 2005 – 2006

Southeastern College at Wake Forest
BA in Religion, Philosophy | 2000 – 2004

Contact

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Skills

Product Management
● ● ● ● ●

Design
● ● ● ● ○

Front-end Development
● ● ● ● ○

Server Side
● ● ● ○ ○